

INDIAN SOCIETY FOR  
APPLIED BEHAVIOURAL SCIENCE



Fifty Years of Individual and  
Organisation Development



# ISABS

Indian Society For Applied  
Behavioural Science

Organisation Development  
Certification Programme (ODCP)  
Batch 14

Admission Information Brochure



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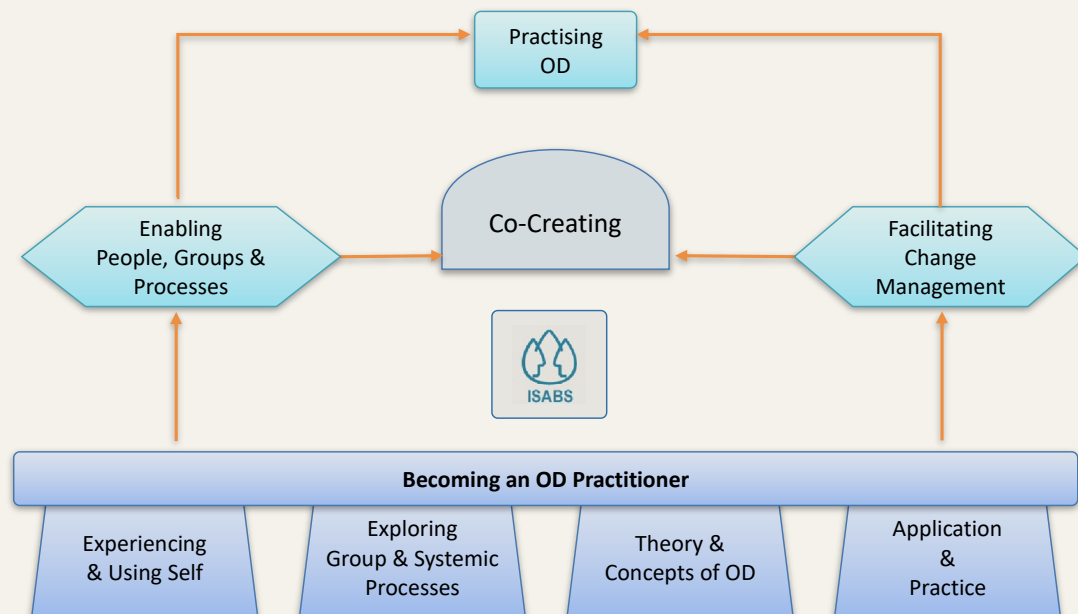
## ABOUT ODCP

ODCP is an academic-cum-application-oriented course of ISABS for working professionals across all functional areas of organisational life. Spread over 18 months, this learning program provides participants with conceptual knowledge, process skills, competencies, multiple tools & practices needed for performing various OD roles in organizations as an internal or external consultant.

Organisations today are expected to be both, externally sensitive and internally agile. Their holistic growth and development require varied interventions. People and systems-related interventions aim to enhance the quality of human capital, relationships and processes within organisations. OD practitioners strive to manage change and transformation, while working with people, processes and culture within organisations, that are necessarily embedded within a complex, global and diverse world.

The OD Certification Programme is founded upon the four key aspects indicated below which depict the critical areas of learning. These are fundamental to becoming an OD practitioner and the learning process entails strengthening each of these pillars. OD is essentially a practice of co-creation that enables individuals and groups, within organizations, to facilitate desired change and enhance organizational effectiveness.

## FRAMEWORK OF ISABS-ODCP



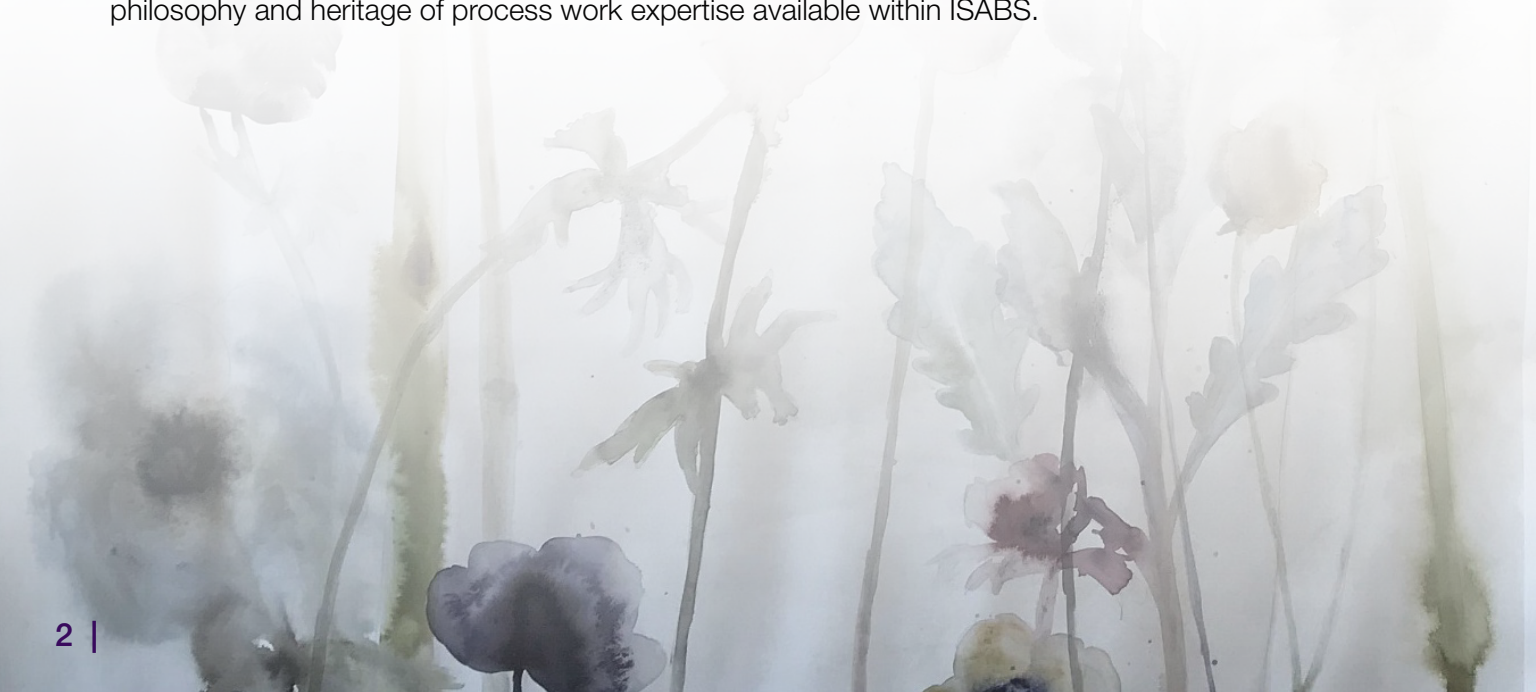
## ISABS & OD

Registered in 1972, Indian Society for Applied Behavioural Science (ISABS) is a national, voluntary society of behavioural scientists engaged in applying their knowledge and skills to the wellbeing of persons, organisations, communities and the society at large.

Its members, spread across the country, work in various roles as academicians, human resource development managers, independent consultants, trainers, counsellors and community change agents.

ISABS's core strength lies in its understanding of human processes at individual, group and system levels—a core competence to facilitate lasting change in organisations. The story of OD in India is also the story of ISABS. From the late 1960's, pioneers in the field of OD in India were developing programs for Internal Change Agents and Facilitators. Indian Behavioural scientists such as Udai Pareek, Pulin Garg, Dharni Sinha, Somnath Chattopadhyaya, Manohar Nadkarni, Abad Ahmad, Ishwar Dayal and Francis Menezes, to name a few, were some of the founders of ISABS as also the first practitioners of OD in India, who made path-breaking contributions to the field of OD. ISABS is continuing to take this legacy forward.

The OD Certification Programme (ODCP) is a natural extension and embodies the very essence of ISABS' philosophy and heritage of process work expertise available within ISABS.



## WHO CAN APPLY

Graduate Degree in any discipline (post-graduation will be an added advantage)

Experience of 5+ years in:

- Managerial position in any organisation - faculty in educational institute
- Role of an entrepreneur/ independent business consultant

It is essential that the individual have an interest in understanding and facilitating individuals, groups and systemic dynamics and towards building effective organisations.

## ODCP PROGRAMME OBJECTIVES

- Develop and refine professional competencies anchored in behavioural science to facilitate Organisation Development.
- Become an Organisation Development consultant - internal or external.
- Learn about human and systemic processes that impact and facilitate change.
- Prepare for leadership positions in change processes to move organisations towards greater effectiveness.

## PROGRAMME FOCUS

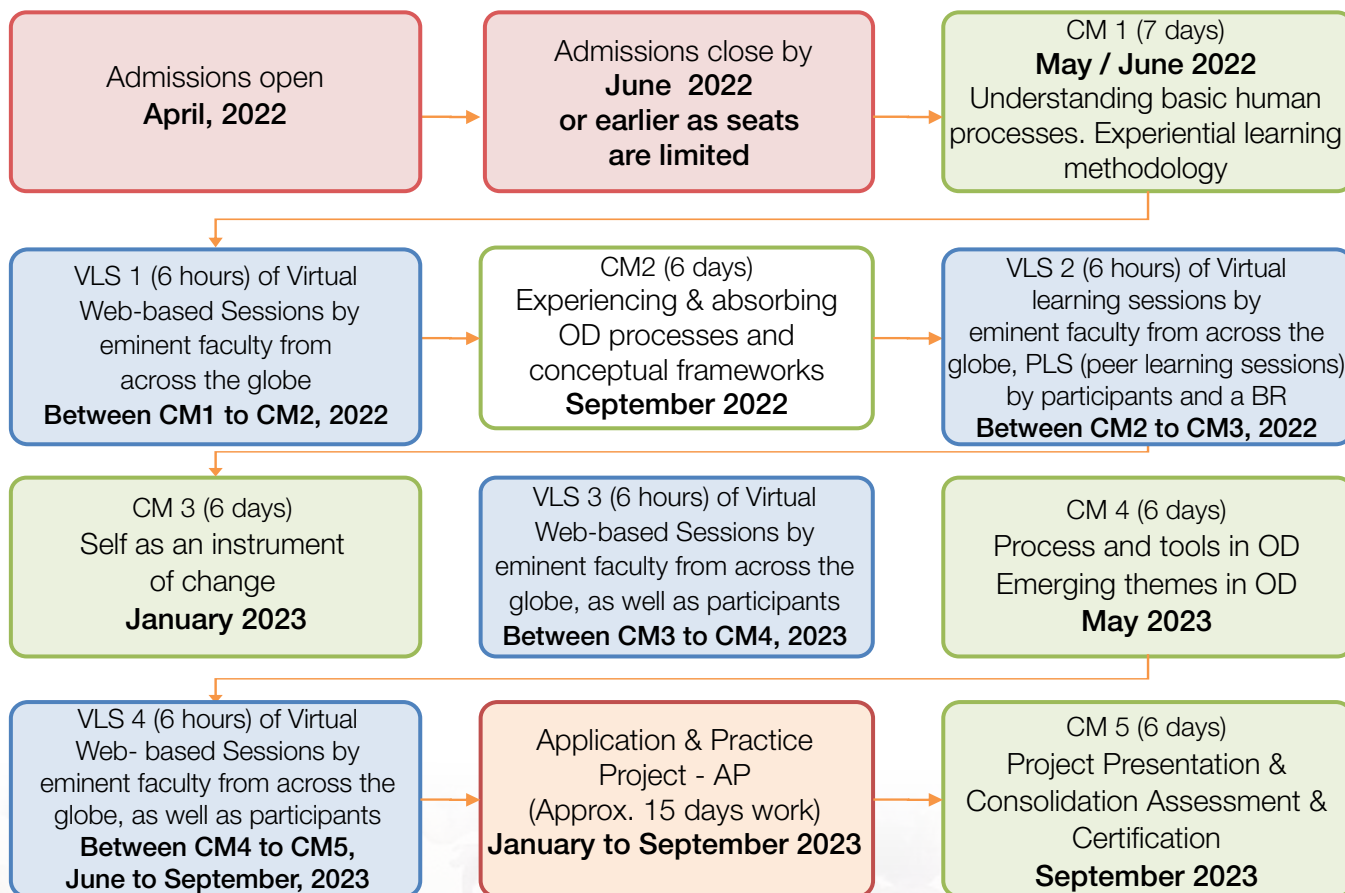
- Concepts and theoretical foundation of OD, elements of OD
- Human processes that play out at individual, group and system levels in organisations.
- Assimilation of conceptual knowledge through application and practice.
- A hybrid learning experience anchored by the dual support system of 'learning facilitator' and 'coach', and reinforced with assignments and ongoing feedback. The methodology includes experiential learning, self-exploration through instruments, case study analysis as well as conceptual inputs and discussions. A hands-on application project is also a requirement. Online discussions to exchange insights and clarify doubts create a learning partnership between participants and faculty. Adequate shadow consulting and development coaching are offered by the ODCP Academic Committee, faculty and coaches in each region..
- Academic rigour is inbuilt through 'action research' methodology; by seeing the processes that happen within themselves and in the learning group as a microcosm of an organization, the participants develop a robust understanding of how to put theory to practice. Through this they also learn how to facilitate change at different levels.



## FACULTY

The programme faculty consists of eminent OD and behaviour science academicians and professionals with a rich experience.

## ACADEMIC DESIGN



[CM = Contact Module; VLS – Virtual Learning Session; PLS - Peer Learning Session; BR - Book Review; AP = Application and Practice]

Green Boxes denote contact modules, some of these will be online and some in-person. Exact dates and venue would be intimated in advance. Project work can be at a place of the participant's choice.

\*The schedule may go through some changes as per the decision of the Director and the Academic Council.

## NOTE TO LEARNERS

Contact Modules will take place at different locations.

VLS Sessions will be anchored by prominent faculty or subject matter experts.

Exact dates and venue will be communicated in advance.

The schedule may undergo changes as per the decision of the Director and Academic Council.

Given the preference for increased flexibility during the pandemic and ensuing safety precautions, the program will be delivered in a hybrid fashion where, some sessions or some aspects of a Contact Module would be delivered in a virtual platform while some will be delivered in-person. This decision will be taken by the APC as per the situation prevalent at that time.

## The ODCP Team

A distinguished body of Professional Members of ISABS, Academicians, OD practitioners from leading institutions and members of the international OD community form the backbone and faculty of this pioneer program.

An ISABS professional member coaches each ODCP participant.

The team currently includes the following:

### Director ODCP

Mukul Joshi, Ph.D.

### Academic Council

Joy Srinivasan

Payal Gupta

Marisa D'Mello, Ph.D.

Satyakki Bhattacharjee

Atul Chugh

Arati Mohanram

Veda Srinivasan

## ADMISSION PROCEDURE

Admission process will begin from April 2022 till May 2022. You may click on the link <http://www.isabsodcp.com/admission-form/>. Your application will be reviewed by the Academic Council. Eligible candidates will be invited for a conversation / an interview with members of the Academic Council. We shall inform you by email if you have been selected for admission.

## FEES & PAYMENT OPTIONS

On being intimated of your selection for admission, you will need to deposit an amount of 1,50,000.00 +18% GST (Total 1,77,000.00), to confirm your seat. The amount should reach us within 15 days of intimation (or date specified in the email) being sent on your preferred email; otherwise the seat may be offered to another applicant.

Due Date	OPTION 1 (ONE TIME PAYMENT)			OPTION 2 (INSTALLMENT PAYMENT)		
	Fees	GST 18%	Total	Fees	GST 18%	Total
On Admission	150000	27000	177000	150000	27000	177000
1st August 2022	350000	63000	413000	150000	27000	177000
1st March 2023				150000	27000	177000
1st Sept 2023				100000	18000	118000
	500000	90000	590000	550000	99000	649000

\*All figures are in INR

In case of change in GST, new rates will automatically apply

The fee covers cost of Associate Membership, tuition, reading material, books etc. It also covers single room accommodation for up to 3 times, fixed menu buffet breakfast, lunch and dinner during the contact modules. It does not cover travelling expenses to the venue and back and expenses of a personal nature incurred by the participants & other services availed at the venue. Such extra charges are to be paid as per the instructions from the ISABS Delhi Office.



## PAYMENT METHODS

Payment can be made either by Demand Draft/ Bankers' Cheque/ Online Payment payable to **“Indian Society for Applied Behavioural Science”**- at New Delhi or by electronic transfer to our Account No. 90482010053189 - Savings A/C, CANARA Bank, Green Park Extension, 9 Community Center, Gulmohar Park, IFSC Code (RTGS/NEFT) - CNRB0000350, MICR No.: 110015011, SWIFT No.: CNRBINBBDGP

## SCHOLARSHIPS

A few Scholarships are available for deserving self-sponsored participants only. All discounts and scholarships are applicable on the total fees after application of GST. Scholarships will be at the discretion of the APC Team.

Participants wanting to avail the scholarship will need to deposit the seat confirmation fee of INR 1,50,000/- + 18% GST=INR 1,77,000/- , before applying for scholarship. Appropriate reduction will be allowed in the payments due, after depositing the seat confirmation amount.

Participants can write to Director - ODCP for a scholarship. The Director's decision will be final with regard to the availability of scholarship.

## CANCELLATION RULES

A candidate may discontinue from the programme due to some contingency by requesting the Director - ODCP in writing. A part of the fees paid may then be refunded after deducting costs as under (there will be no refund on the GST already paid)

### Dates for sending discontinuation intimation (in writing)

#### Cancellation Rules

Date for sending discontinuation intimation (In writing)	Deduction Amount
After Admission & Before CM 1	75,000 + GST 18%
After CM 1 & Before CM 2	1,50,000 + GST 18%
After CM 2 & Before CM 3	2,50,000 + GST 18%
After CM 3 & Before CM 4	3,25,000 + GST 18%
Thereafter	100% Fee & GST 18%

## TESTIMONIALS

“Be ready to be surprised by both, the curriculum and the pedagogy of ODCP.

To me, ODCP was going behind the obvious beyond the data into the story behind the story.

It meant understanding the processes going on around me whether it be the people, groups or systems, and - most importantly - within me. The program gives you comprehensive conceptual knowledge and ample opportunities to apply the learnings. To top it all, ODCP is brought to you by the finest team of OD practitioners who have won national and international accolades.”

***Rahul Yadwadkar, Sr. V. P. & Head-Customer Service -Reliance Energy ODCP Batch 6***

“The program opened my eyes to aspects that we take for granted – real problems that go unseen in most organisations and in the community, at large. What I’ve been able to leverage is creating spaces for Helping Relationships at an individual level and Process Consultation at an organizational level. The program also enabled me to understand my own patterns of interaction with individuals and organisations. I would strongly recommend this program even if it has slightly caught your interest. Just go for it and enjoy the ride!”

***Linda Baptista, Executive Coach & OD Consultant - ODCP Batch 7***

“ODCP is the best journey I ever had. I joined it to learn more about OD techniques but like Alice in Wonderland, I wandered into a wonderful self-exploration. It’s made me a better person who is better able to understand the world around me and the humanness and dynamics in everything and hence a better OD Professional. My approach towards my work initiatives have changed and the feedback from my stakeholders has made me realize the value of all that I have learnt. The faculty, mentors and coaches are all fantastic people who genuinely want to help. It is certainly one of the best programs in OD”

***Dipti Vijaykumar, Assistant Vice President – OD, First Meridian Business Services, ODCP Batch 12***

In my role as an agile coach, I was noticing the roadblocks that the agile community was coming across while influencing a sustainable, meaningful mindset shift in leaders and organisation culture. I sensed the need of building a knowledge base for the subject matter and competencies in myself to be able to stay rooted and continue swimming against the tide as a change agent. That’s when I came across OD and human process work and ISABS as the only institute in India where I could learn more about it.

I found a lot of answers during my ODCP journey. The hidden treasure of self-transformation as a person during this course will always stay with me. Opening up myself to knowing who I am as a person and tracing that back to how I came to be that person was the most challenging and yet most enjoyable part of the ODCP program. I feel fortunate to have learnt from extraordinary faculty and coaches who have contributed to the area of OD and process work globally. Getting that exposure to the world class quality of teaching makes joining the ODCP program one of the best professional and personal decisions that I recently made. Due to the depths of the concepts that we explored during the program, I feel very well equipped to be an OD professional, coach and a change agent.

***Prachi Saraph, Agile Coach: McKinsey & Company - Batch 12***

## CONTACT INFORMATION

### **Director ISABS ODCP**

**Mukul Joshi** : 9945164448

### **Academic and Planning Council**

**Payal Gupta** : 9820080852

Email: [academics@isabsodcp.com](mailto:academics@isabsodcp.com)

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For admission queries please call between 12.00 to 4.00 p.m.

### **National Office:**

Indian Society for Applied Behavioural Science,  
B-1/33 A, Hauz Khas, Mezzanine Floor,  
New Delhi - 110016.

Phone: +911179656771

Email: [contact@isabsodcp.com](mailto:contact@isabsodcp.com) | [admin@isabs.org](mailto:admin@isabs.org)

