INDIAN SOCIETY FOR APPLIED BEHAVIOURAL SCIENCE



Announces

ORGANISATION DEVELOPEMENT CERTIFICATION PROGRAMME (ODCP)

Admission Information Brochure Batch 11- Oct 2018 - Feb 2020



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ABOUT ODCP

Organisation Development Certification Programme.

"OD is a planned organization wide effort to increase organization effectiveness through interventions using behavioral science knowledge".

ODCP is an academic-cum-application-oriented course offered by ISABS for working professionals across all functional areas of organisational life. Spread over 18 months, this learning program provides participants with conceptual knowledge, process skills, competencies, tools and practice needed for performing various OD roles in an organization including being internal and external consultants.

Organisations today are expected to be both, externally sensitive and internally agile. Its holistic growth and development requires varied interventions. People and systems-related interventions aim to enhance the quality of human capital, relationships and processes within organisations. OD practitioners strive to manage change and transformation, while working with people, processes and culture within organisations, that are necessarily embedded within a complex, global and diverse world.



The OD Certification Programme is founded upon four pillars shown at the bottom of the model given above, depicting four critical areas of learning. These are fundamental to becoming an OD practitioner and the learning process entails strengthening each of these pillars. As a practice, OD is envisaged as a process of co-creation which enables people, groups and processes to facilitate the desired change within organisations, towards enhanced organisational effectiveness.

ISABS AND OD

Registered in 1972, Indian Society for Applied Behavioural Science (ISABS) is a national, voluntary society of behavioural scientists engaged in applying their knowledge and skills for the well being of persons, organisations, communities and the society at large. Its members, spread across the country, work in various roles as academicians, human resource development managers, independent consultants, trainers, counselors and community change agents. ISABS' core strength lies in its understanding of human processes at individual, group and system levels – a core competence to facilitate lasting change in organisations.

The story of OD in India is also the story of ISABS. From the late 1960's, pioneers in the field of OD in India have developed programs for Internal Change Agents and Facilitators. Indian Behavioural scientists such as Udai Pareek, Pulin Garg, Dharni Sinha, Somnath Chattopadhyaya, Manohar Nadkarni, Abad Ahmad, Ishwar Dayal and Francis Menezes, were some of the founders of ISABS. They were the first practitioners of OD in India, who made path-breaking contributions in the field of OD. ISABS endeavours to take this legacy forward. Specializing in Human Process work, ISABS continues to offer Human Process Laboratories and a variety of process-oriented programmes, as well as, developmental programmes for professionals.

Many of the current ISABS Professional members, are leading practitioners of OD in India and abroad. The link with National Training Laboratories (NTL) USA is strong, with many ISABS members being NTL members, including some of the Academic Council Members of ODCP. New partnerships have been forged with other Behavioural Science bodies like OEGGO in Austria. ODCP benefits from this abundant pool of expertise and experience.

The OD Certification programme (ODCP) is a natural extension and embodies the very essence of ISABS' philosophy and heritage of process work expertise available within ISABS.

ODCP PROGRAMME OBJECTIVES

- Develop and refine professional competencies anchored in behavioural science to facilitate Organisation Development
- Become an Organisation Development consultant internal or external
- Learn about human and systemic processes that impact and facilitate change
- Prepare for leadership positions in change processes to move organisations towards greater effectiveness
- Learn to understand and be sensitive to organizational culture.

ACADEMIC PROCESS

PROGRAMME FOCUS

- Concepts and theoretical foundation of OD, elements of OD
- Human processes that play out at individual, group and system levels in organisations
- Internalization of the above two through application and practice

- The learning design has a mix of face-to-face and virtual class room sessions, assignments and ongoing feedback processes. The methodology includes experiential learning, self-exploration through instruments, case study analysis as well as conceptual discussions etc. A hands-on application project is also a requirement. Online discussions to exchange insights and clarify doubts create a learning partnership between participants and faculty. Adequate shadow consulting and development coaching are offered by the ODCP Academic Committee, Faculty and Mentors in each region.
- The Academic Process is designed to instill in the participants, an understanding of both, concepts and processes. The participants learn and embrace Action Research methodology to understand the external world by experiencing its reflection within themselves and others; and by putting theory to practice. Thereby they also get to understand how to facilitate change at different levels. The expected Academic Process* is as follows:



[CM = Contact Module; VLS – Virtual Learning Session; AP = Application and Practice].CM is a face to face module at different locations. Exact dates and venue would be intimated about 12 weeks in advance. Project work can be at a place of the participant's choice.

*The schedule may go through some changes as per the decision of the Director and the Academic Council

APPLICANT PRE-REQUISITES

- Graduate Degree in any discipline, post graduation will be an added advantage
- Experience of 5 years plus in
 - Managerial positions in organizations
 - Faculty in educational institute
 - Entrepreneur
- Interest in human process
- Desirable Experience in strategic management

ODCP TEAM

A distinguished body of Professional Members of ISABS, Academicians, OD practitioners from leading institutions and members of the international OD community form the backbone and faculty of this pioneer program. An ISABS professional member mentors each ODCP participant. The team currently includes the following:

DIRECTOR - ODCP R. Sankara Subramanyan

ACADEMIC COUNCIL MEMBERS

Atul Chugh Kakoli Saha Priya Vasudevan - Alumni Invitee J. M. Radhakrishna Payal Gupta Sanjay Dutt Mukul Joshi

SOME OF THE PROFESSIONALS ASSOCIATED WITH ODCP AS FACULTY AND MENTORS ARE:

Abad Ahmad Anne Litwin Anuradha Prasad Arati Mohanram Archana Srivastava Aroon Joshi Bilol Bose Eswara Prasad G. Viswanath Ganesh Anantharaman Harish Raichandani Khirod Pattnaik Lalitha Iyer Liselotte Zvacek Marlies Garbsch Marisa D'Mello Mukul Joshi Neela Kishore Pratik Roy Rajan Gupta Rekha Bharadwaj Ramesh Galohda Rosemary Viswanath Rachna Sharma S. Prabakar Kamath Sanjiv Sharma Sharad Sakorkar Shridhar Kshirsagar Snigdha Pattnaik Sudhir Aggarwal Sunil Jha Sushma Sharma T. V. Rao Ullhas Supatkar Uma Jain V. N. Kantha Rao Veena Pinto Wasundhara Joshi

ADMISSION DETAILS

Batch Size: 16

In view of the personalised attention required, the batch size will be restricted. Admissions will be closed once 16 participants have enrolled, or earlier, if so decided by the Academic Council.

ADMISSION PROCEDURE

Please fill in the admission form by clicking here [(https://goo.gl/yF6h9h)]

Your application will be reviewed by the academic council. Eligible candidates will be invited for an interview with thre members of the academic council. We shall inform you by email if you have been selected for admission.

FEES & PAYMENT OPTIONS

On being intimated of your selection for admission, you will need to deposit an amount of 1,25,000.00 +18% Service Tax (Total 1,47,500.00), to confirm your seat. The amount should reach us within 15 days of intimation (or date specified in the email) being sent on your preferred email; otherwise the seat may be offered to another applicant.

The following options are available for payment of fees:

Option 1 (₹)				Option 2 (₹)		
Due Date	Fees	GST 18%	Total	Fees	GST 18%	Total
On Admission	₹ 1,25,000	₹ 22,500	₹ 1,47,500	₹ 1,25,000	₹ 22,500	₹ 1,47,500
15th Jan 2019	₹ 3,25,000	₹ 58,500	₹ 3,83,500	₹ 1,25,000	₹ 22,500	₹ 1,47,500
15th Apr 2019				₹ 1,25,000	₹ 22,500	₹ 1,47,500
15th Aug 2019				₹ 1,15,000	₹ 20,700	₹ 1,35,700
	₹ 4,50,000		₹ 5,31,000	₹ 4,90,000		₹ 5,78,200

*In case of change in the statutory rate of Service Tax, the new rates would apply.

The fee covers cost of Associate Membership, tuition, reading material, books etc. It also covers twin-sharing accommodation, fixed menu buffet breakfast, lunch and dinner during the contact modules. It does not cover travelling expenses to the venue and back and expenses of a personal nature incurred by the participants and other services availed at the venue. Such extra charges are to be paid as per the instructions from the ISABS Office Manager.

DISCOUNTS AND SCHOLARSHIPS

Organisations sponsoring 2 or more participants with one-time fee will be given a concession of ₹ 50,000 in the fees for each candidate.

A few Scholarships up to a maximum of ₹ 50,000/- each are available for deserving self-sponsored participants only. All discounts and scholarships are applicable on the total fees after application of Service Tax.

Participants wanting to avail the scholarship will need to deposit the seat confirmation fee of ₹ 1,25,000/-, before applying for scholarship. Appropriate reduction will be allowed in the payments due, after depositing the seat confirmation amount.

Participants can write to Director - ODCP for a scholarship. The Director's decision will be final with regard to the availability of scholarship.

CANCELLATION RULES

A candidate may discontinue from the programme due to some contingency by requesting the Director - ODCP in writing. A part of the fees paid may then be refunded after deducting costs as under (there will be no refund on the Service Tax already paid);

Date of sending Discontinuation intimation in writing	Deduction Amount
Before 30th August 2018	₹ 75,000.00 + taxes paid
After CM1 to before CM2	₹ 1,35,000.00 + taxes paid
After CM2 & before CM3	₹ 2,25,000.00 + taxes paid
After CM3 & before CM4	₹ 3,00,000.00 + taxes paid
Thereafter	100% of fees and taxes

PAYMENT METHODS

Payment can be made either by Demand Draft/ Bankers' Cheque/ Online Payment payable to "Indian Society for Applied Behavioural Science"- at New Delhi or by electronic transfer to our Account No.90482010053189 - Savings A/C, Syndicate Bank, Delhi Green Park Extension branch, ISFC code - SYNB0009048.

A Nomination Form needs to be filled online on www.isabsodcp.com and submitted OR the nomination form can be downloaded from the website and couriered to ISABS Delhi office, the address is mentioned in the brochure.

CONTACT INFORMATION

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TESTIMONIALS

"Be ready to be surprised by both, the curriculum and the pedagogy of ODCP. To me, ODCP was going behind the obvious, beyond the data into the story behind the story. It meant understanding the processes going on around me whether it be the people, groups or systems, and - most importantly - within me. The program gives you comprehensive conceptual knowledge and ample opportunities to apply the learnings. To top it all, ODCP is brought to you by the finest team of OD practitioners who have won national and international accolades."

Rahul Yadwadkar, Sr. V. P. & Head-Customer Service - Reliance Energy - ODCP Batch 6



"The program opened my eyes to aspects that we take for granted – real problems that go unseen in most organisations and in the community, at large. What I've been able to leverage is creating spaces for Helping Relationships at an individual level and Process Consultation at an organizational level. The program also enabled me to understand my own patterns of interaction with individuals and organisations. I would strongly recommend this program even if it has slightly caught your interest. Just go for it and enjoy the ride!" Linda Baptista , Executive Coach & OD Consultant - ODCP Batch 7

" ODCP has helped me understand the dynamics of change and is helping me in my present role. It has helped me understand the impact of structure, process, talent and culture in organisations. This is helping me with change interventions that I need to do in my current role as OD and Learning Head. I am now able to add a lot more value to my function. I have grown not only as a professional but as a human being as well. I would recommend ODCP to anyone who wants to grow in the OD space." Sushama Kulkarni , Head - OD & Learning, Zensar Technologies Ltd. Pune - ODCP Batch 4



"ODCP focuses on Human Process Work as the base, in contrast to some other OD programmes which are more of 'toolkits'. A transformational journey, it provides a new set of eyes to look at organisational life. The ODCP faculty are some of the best OD Practitioners in the country. A highly recommended programme for anyone who wishes to develop oneself in the field of Organisation Development."

Amit Sharma , Director - HR, Healthcare Innovation Centre, Philips India Ltd. - ODCP Batch 5

ODCP from ISABS has been an amazing transformation journey for me, where I journeyed through the emotional rigors of exploring myself and the meaning of organization through memorable experiences, enabled by fluidic facilitation, through an experiential process of converting information to practical application oriented behavioral science knowledge, eventually leading me to a path of a better human being, a practitioner and a facilitator of change within oneself, in the organization and the larger eco-system. It has truly enhanced my ability to positively impact organizations and society at large. A decision well made – right there at the top for me. Sanjeev Singh , AVP Business Excellence, Tata Business Excellence Group - ODCP Batch 8

